

STEERING COMMITTEE MINUTES

BRIDGE ART PROJECT

Date: Wednesday 9th May 2012

Time: 4.00pm

Location: 41 Francis St Echuca

1.0 Present: Barry Donchi
Chris Bilkey
Jacqui Berthaume
Clive Atkinson
Kerry Williams
John Kenley

2.0 Apologies: Damian Morgan-Bulled
Judy Atkinson
Neville Atkinson

3.0 Minutes of previous meeting
Attached

4.0 Business arising

4.1 BD reported on the update he had received from Derek Mortimer relating to the preferred legal entity. While it appeared that an entity as an art gallery would provide the necessary tax status (tax deductibility for donors and income tax exempt status for the entity), a number of questions remained:

Would either entity have an advantage in accessing Government grants? (KW)

Would the gallery be able to trade in art?(BD)

5.0 Reports

5.1 Legal Structure Following the discussion above, BD undertook to write to Derek Mortimer regarding the above questions. If the answers were satisfactory, the art gallery status option would be advanced through a motion at the next meeting.

5.2 Grant Application Nothing further to report. The application cannot be queried while it is being assessed.

5.3 Bridge Steering Committee No report

5.4 Communications JB reported that the web site is up and running. JB was congratulated on the quality of the site, and the speed with which it was launched.

JB reported that BD had undertaken a number of interviews with the Riv and local ABC stations. Interest in the project was high, and the media wanted to be kept advised of new developments.

JB also reported on the recent YY communication. Further discussions on respective roles were identified as necessary.

5.5 C4EM CB advised that C4EM had adopted the project (along with one other) as its first endorsed projects for the organisation. C4EM intends to make the building of the bridge its main priority this year.

5.6 Community Arts KW reported that EMAI is enthusiastic about supporting the communication about the project. They have a newsletter that goes out monthly that could carry updates on the project. The group could also help out with manpower in specific tasks, and with artistic input where appropriate.

CA indicate similar willingness to assist where appropriate and necessary.

6.0 General Business

6.1 Sponsorship Planning It was agreed that more substantive presentation materials and strategic plan be developed before major sponsors could be approached. Issues such as management roles, percentages splits between the art sections, estimates of cost etc need to be worked up. Consultations with gallery experts also need to be undertaken (see 6.3)

6.2 Yorta Yorta Relationship After much discussion it was decided that clearer guidelines for the relationship need to be articulated, and meetings with senior YY management should be sought.

6.3. Art/Gallery Expert Consultations It was agreed that meetings with Paola, Jenny Turpin and Lisa Dethridge be sought to get advice on planning, financing, curatorship, sponsorship etc.

Meeting closed: 5.30pm