BRIDGE ARTS PROJECT
2012-2042

SITE
ECHUCA MOAMA

YORTA YORTA TERRITORY
TODAY’S OBJECTIVES

1. To enthuse you.
2. To convince you.
3. To pick your brains!
The Bridge Arts Project will be recognised nationally and internationally as an iconic centre for art and education on the history and culture of indigenous and post-colonial Australians.
BACKGROUND

TIME FOR A NEW BRIDGE

• Built in the 1880s.

• New bridge planned for decades.

• Alignment recommendation expected within a month.

• Government has committed to build it.
NSW LANDING
THE GOOD NEWS

- 3 kilometres of bushland.
- State Park and private land.
- Land donated on NSW side.
NOW OR NEVER

A ONCE IN A CENTURY OPPORTUNITY

• Link the communities.
• Stimulate the local economy.
• Build the region’s attractiveness.
• Enhance the expression of cultural diversity.
THE ORGANISATION
BRIDGE ARTS PROJECT COMMITTEE

• Business community
• Arts community
• Indigenous community
• Constitution
• Incorporation
• ATO status as D.G.R.
THE SUPPORT ORGANISATIONS
IN THIS TOGETHER
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• Committee for Echuca–Moama
• Campaspe Shire Council
• Murray Shire Council
• Yorta Yorta Nation
• Echuca–Moama Arts Initiative
• Murray Regional Tourism
• VicRoads
• Pro-bono Services
THE LONG TERM CONCEPT

A BOLD & VISIONARY LONG TERM PROJECT

- Bridge: Spine of the project
- Elevated on piers, pylons and banks
- Ideal space created for project
THE BRIDGE ART CONCEPT
HISTORY THROUGH ART
PROJECT SCOPE

- Indoor Gallery
- Education Centre
- Interpretive Centre
- Sculpture Park
PARTNERSHIPS

OF MUTUAL BENEFIT

- Yorta Yorta Nation
- State and national museums and galleries
- State and federal governments
- Local government
- Indigenous groups from around the country
- Local, regional and state arts communities
Preliminary funding will be sought to undertake appropriate feasibility studies.

- The physical environment
- The economic viability
- The economic and social impact
- The benefits to the indigenous community
- The educational opportunities
SPONSORSHIP

CORPORATE & PRIVATE INVESTMENT & PARTNERSHIPS

As with most major galleries, sponsorship is envisaged as a significant source of funding for ongoing operations.
ART COMPETITIONS

CALL FOR ARTISTS

Public Art Project for Skycheck Business Centre at Maka International Airport

We want your innovative thinking!

www.skyparkbusiness.com

ARCHIBALD.PRIZE.2010

WINNER

THE PEOPLE’S CHOICE

Craig Ruddy
for his portrait of The Prince of Darkness – Warwick Thornton

Australia Council for the Arts
ECONOMIC & EMPLOYMENT BENEFITS

FOR THE REGION & NATIONAL TOURISM
THE VISION
THE VISION

THE DRAFTING PROCESS
STORIES FROM ALL OVER AUSTRALIA
THE MISSION

The Bridge Arts Project aims to provide a visual art-based record of Australia's cultural development and seeks to:

- **Inform and inspire**
- **Engage** international and metropolitan visitors
- **Reflect** the influence and experience of post 1788 ethnic influxes
- **Encourage** artistic expression
- **Recognise** and highlight the Yorta Yorta story
- **Nurture** and strengthen a national reconciliation
- **Facilitate** education and tertiary research
IN CLOSING

WHY HERE? IN REGIONAL VICTORIA?

- Major new infrastructure pending
- Extensive natural environment
- Strong supportive indigenous group to help drive project
- Major existing tourist infrastructure